

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

- 1 1. (Currently Amended) A method for providing cameras to consumers in exchange
2 for a commitment, the method comprising the steps of:

3 providing an electronic network through which ~~creating a contractual~~
4 ~~interface to allow a camera provider to~~ electronically communicates
5 with a consumer to generate a contract, ~~where said camera provider~~
6 ~~provides said consumer with at least one camera in exchange for said~~
7 ~~commitment, wherein said contractual interface generates said~~
8 contract comprising the terms for:

9 offering by said camera provider to provide ~~via said contractual~~
10 ~~interface~~ said camera for a commitment by the consumer to
11 purchase at least a first amount of image reproductions ~~via said~~
12 ~~contractual interface~~ within a selected amount of time, and

13 committing by said consumer to purchase at least the first amount of
14 image reproductions within the selected amount of time;

determining via said ~~contractual interface~~ electronic network that the
consumer has at least one of a plurality of financial instruments;

providing the consumer ~~via said contractual interface~~ with the camera, in
response to the consumer entering into the commitment and
determining via said contractual interface that said consumer has at
least one of the plurality financial instruments;

~~restricting access to images acquired by the camera to prevent the
consumer from obtaining reproductions of the images made from a
source not associated with the camera provider;~~

connecting said camera to electronically communicate via said electronic
network to an image processor and transferring from said consumer
images acquired by said camera to an said image processor; and
printing reproductions of at least one of the images having restricted
access.

2. (Currently Amended) The method as defined in ~~Claim 4~~ Claim 8, further
comprising the step of connecting said camera to electronically communicate via
said electronic network for granting access to images taken with the camera to
be displayed on a camera display.

3. (Currently Amended) The method as defined in Claim 1, further comprising the
step of connecting said camera to electronically communicate via said electronic

3 network for granting access to low resolution versions of images taken with the
4 camera to be transferred from the camera.

1 4. (Currently Amended) The method as defined in Claim 1, further comprising the
2 steps of:

3 connecting someone other than the consumer to communicate via said
4 electronic network;

5 receiving an order via said electronic network under said contract as
6 ~~generated by said contractual interface~~ for at least one image print
7 from someone other than the consumer; and

8 crediting under said contract ~~as generated by said contractual interface~~
9 the consumer's commitment fulfillment based on the said order.

1 5. (Currently Amended) The method as defined in Claim 1, further comprising the
2 steps of:

3 connecting someone other than the consumer to communicate via said
4 electronic network;

5 receiving an order via said electronic network under said contract as
6 ~~generated by said contractual interface~~ for an image reproduction from
7 someone other than the consumer; and

8 providing under said contract ~~as generated by said contractual interface~~
9 the consumer with a benefit based on ~~the said~~ order.

1 6. (Currently Amended) The method as defined in Claim 1, wherein at least one
2 image is received from a terminal connected to communicate via said electronic
3 network to which at least one of said images has been transferred from the
4 camera.

1 7. (Currently Amended) The method as defined in Claim 1, wherein access to said
2 images taken by the camera is restricted by the camera until the consumer has
3 fulfilled the commitment and an unlocking code has been received via said
4 ~~contractual interface~~ electronic network by the camera.

1 8. (Currently Amended) The method as defined in Claim 1, further comprising the
2 step of ~~receiving in association with at least one of said images with restricted~~
3 ~~access, at least one of ISO equivalency information, aperture setting information,~~
4 ~~and shutter speed information.~~ connecting said camera to electronically
5 communicate via said electronic network for restricting access by said consumer
6 to images acquired by the camera and retained within said camera to prevent the
7 consumer from obtaining reproductions of the images made from a source not
8 associated with the camera provider;

1 9. (Currently Amended) The method as defined in Claim 1, wherein the camera is
2 ~~provided via said contractual interface~~, at least partly, in response to an amount
3 paid by the consumer for the camera, wherein the amount is related to the

4 number of reproductions the consumer has committed to purchase under said
5 ~~contract as generated by said contractual interface.~~

1 10. (Cancelled) A method for providing a camera to a user, the method comprising
2 the steps of:

3 creating a contractual interface to allow a camera provider to
4 communicate with a consumer, wherein said contractual interface
5 generates said contract comprising the terms for:

6 offering by a camera provider said camera for a commitment to
7 purchase at least a first amount of image reproductions provided
8 within a selected amount of time, and

9 receiving a commitment by the user to purchase at least the first
10 amount of image reproductions; and

11 determining via said contractual interface that the consumer has at least
12 one of a plurality of financial instruments;

13 providing the user via said contractual interface with the camera at least
14 partly in response to the user entering into the commitment and
15 determining via said contractual interface that said consumer has at
16 least one of the plurality financial instruments.

1 11. (Currently Amended) The method as defined in ~~Claim 10~~ Claim 1, further
2 comprising the steps of connecting said camera to electronically communicate

3 via said electronic network and ~~storing~~ transferring said camera usage
4 information ~~in~~ to a user information database, whereby said camera usage
5 information includes:

6 average number of pictures captured before upload of pictures;

7 average number of pictures captured vs. number of pictures printed;

8 time of day or year when camera is most likely to be used and frequency
9 of flash usage;

10 amount of time spent viewing each image on the LCD viewfinder;

11 amount of time spent editing each image on-camera;

12 number of images captured over a given time period;

13 typical or average preferences for print numbers, sizes, and other
14 products ordered;

15 track which advertisements/promotions the user investigated or generated
16 a "click-through" experience;

17 track how many different locations to which the user had prints shipped;

18 track the user classification of a photo gallery.

- 1 12. (Previously Presented) The method as defined in Claim 11, further comprising
2 the step of selecting advertising to be presented to the user based at least in part
3 on the camera usage information.
- 1 13. (Previously Presented) The method as defined in Claim 11, further comprising
2 the step of modifying camera performance based at least in part on the camera
3 usage information.
- 1 14. (Cancelled) The method as defined in Claim 10, further comprising the step of
2 predicting camera battery life based, at least in part, on the number of pictures
3 taken with the camera during a predetermined time period.
- 1 15. (Cancelled) The method as defined in Claim 10, further comprising the step of
2 predicting when camera memory will be full based, at least in part, on the number
3 of pictures taken with the camera during a predetermined time period.
- 1 16. (Cancelled) The method as defined in Claim 10, further comprising the step of
2 modifying camera energy management based, at least in part, on the number of
3 pictures taken with the camera during a predetermined time period.
- 1 17. (Cancelled) The method as defined in Claim 11, wherein at least a portion of the
2 camera usage information is stored in camera memory.
- 1 18. (Cancelled) The method as defined in Claim 11, wherein at least a portion of the
2 camera usage information is stored on a server associated with a Web site.

1 19. (Currently Amended) The method as defined in ~~Claim 10~~ Claim 8, wherein the
2 step of restricting access to said images ~~further comprising~~ comprises the step of
3 encrypting by the camera of at least a first image captured by said camera to
4 prevent the user from having prints of at least the first image from a source not
5 associated with a provider of said camera.

1 20. (Currently Amended) The method as defined in ~~Claim 10~~ Claim 1, wherein the
2 type of camera provided is based, at least in part, on the extent of the
3 commitment.

1 21. (Currently Amended) The method as defined in ~~Claim 10~~ Claim 1, wherein the
2 first amount is a dollar amount.

1 22. (Currently Amended) The method as defined in ~~Claim 10~~ Claim 1, wherein. the
2 first amount is a quantity of image reproductions.

1 23. (Currently Amended) The method as defined in ~~Claim 10~~ Claim 1, further
2 comprising the steps of:

3 receiving user profile information via ~~said contractual interface~~ said
4 electronic network; and

5 storing at least a portion of the user profile information in the camera.

1 24. (Currently Amended) The method as defined in ~~Claim 10~~ Claim 1, wherein the
2 commitment is to be fulfilled within a predetermined amount of time.

- 1 25. (Currently Amended) The method as defined in Claim 24, further comprising the
2 step of fixing the price to the user of at least a first type of image reproduction
3 provided under said contract ~~as generated by said contractual interface~~ for at
4 least the predetermined amount of time.
- 1 26. (Currently Amended) The method as defined in ~~Claim 10~~ Claim 1, further
2 comprising the step of receiving an order for hard copy image reproductions,
3 where the user places the order using a camera user interface connected to
4 communicate via said electronic network.
- 1 27. (Cancelled) The method as defined in Claim 10, further comprising the step of
2 receiving an order for hard copy image reproductions over a network.
- 1 28. (Cancelled) The method as defined in Claim 10, further comprising the step of
2 receiving over a network images taken with the camera and receiving camera
3 setting information associated with the images.
- 1 29. (Currently Amended) The method as defined in ~~Claim 10~~ Claim 1, further
2 comprising the step of downloading via said electronic network an advertisement
3 into the camera and displaying the advertisement on a camera display.
- 1 30. (Currently Amended) The method as defined in ~~Claim 10~~ Claim 1, further
2 comprising the step of receiving a designation from the user as to which print
3 house is to print images ordered by the user.

1 | 31. (Currently Amended) The method as defined in ~~Claim 10~~ Claim 1, wherein the
2 | camera is provided by a print house.

3 | 32. (Currently Amended) The method as defined in ~~Claim 10~~ Claim 1, wherein the
4 | camera is provided by a camera manufacturer to an intermediary at a discount,
5 | who then provides the camera to the user, and the intermediary causes the
6 | camera manufacturer to be paid an amount based at least in part on user orders
7 | for image reproductions.

1 | 33. (Currently Amended) The method as defined in ~~Claim 10~~ Claim 1, wherein the
2 | camera is provided with no initial cost or charge to the user.

1 | 34. (Currently Amended) The method as defined in ~~Claim 10~~ Claim 1, wherein the
2 | camera is provided at a reduced cost to the user in exchange for the
3 | commitment.

1 | 35. (Currently Amended) ~~A method for providing at least one camera, comprising~~
2 | The method as defined in Claim 1 wherein providing said camera comprises the
3 | steps of:

4 | ~~creating a contractual interface to allow a camera distributor to~~

5 | ~~communicate with a consumer to generate a contract, wherein said~~

6 | ~~contractual interface generates said contract comprising the terms of:~~

7 | ~~offering to rent at least one said camera to a user consumer in~~

8 | ~~exchange for a first fee; and~~

9 offering to reduce said first fee for said camera for a commitment to
10 purchase at least a first amount of reproductions of images from
11 said camera; and
12 ~~committing by said consumer via said contractual interface of the~~
13 ~~purchase at least the first amount of image reproductions within the~~
14 ~~selected amount of time;~~
15 ~~receiving at a computer at least one image taken with the camera;~~
16 ~~receiving an order for a reproduction of the at least one image;~~
17 ~~creating said reproduction of the at least one image; and~~
18 ~~applying at least a portion of the first fee towards the cost of the order.~~

1 36. (Currently Amended) The method as defined in Claim 35, wherein the camera is
2 rented ~~via said contractual interface~~ at an automated kiosk.

1 37. (Currently Amended) The method as defined in Claim 35, wherein the user
2 consumer is charged an additional fee if the camera is not returned within a
3 predetermined amount of time.

1 38. (Cancelled) The method as defined in Claim 35, wherein the computer is located
2 remotely from where the camera was rented.

1 39. (Cancelled) The method as defined in Claim 35, wherein an additional fee is
2 charged for orders costing more than the first fee.

1 40. (Currently Amended) A method for providing a camera, comprising: The method
2 as defined in Claim 1 wherein the camera provider is a

3 ~~creating a contractual interface to allow a camera distributor to~~
4 ~~communicate with a consumer to generate a contract, wherein said~~
5 ~~contractual interface generates said contract comprising the terms for:~~
6 ~~offering by a camera distributor said camera for a commitment by the~~
7 ~~consumer to purchase at least a first amount of image~~
8 ~~reproductions within a selected amount of time;~~
9 ~~committing by said consumer of the purchase of at least the first~~
10 ~~amount of image reproductions within the selected amount of time;~~
11 ~~and~~
12 ~~receiving by said camera distributor said camera from a camera~~
13 ~~manufacturer at a first price;~~
14 ~~providing via said contractual interface the camera to a consumer at a~~
15 ~~second price;~~
16 ~~restricting access to images acquired by the camera to prevent the~~
17 ~~consumer from obtaining reproductions of the images made from a~~
18 ~~source not associated with the camera provider;~~

19 ~~receiving payment from the consumer for image reproductions of images~~
20 ~~captured with the camera;~~
21 ~~providing said reproductions of images to said consumer; and~~
22 ~~paying the camera manufacturer at least a first amount based at least in~~
23 ~~part on the payment received from the consumer.~~

1 41. (Previously Presented) The method as defined in Claim 40, where the camera
2 manufacturer provides the camera at a discount in return for a commitment on
3 the part of the distributor that the camera manufacturer will be paid at least said
4 first amount.

1 42. (Currently Amended) ~~A method for providing a camera to a user, the method~~
2 ~~comprising~~ The method as defined in Claim 1 wherein providing said camera
3 comprises the steps of :

4 ~~creating a contractual interface to allow a camera lessor to communicate~~
5 ~~with a consumer to generate a contract, wherein said contractual~~
6 ~~interface generates said contract comprising the terms for:~~

7 offering to lease said camera for a predetermined period wherein said
8 lease includes providing ~~the user~~ said consumer with a first number
9 of prints at no additional cost as part of the lease, and

receiving a commitment via ~~said contractual interface~~ electronic
network by ~~the user~~ said consumer to lease the camera for the
predetermined period;

providing ~~the user~~ said consumer with the first number of prints at no
additional cost as part of the lease; and

providing additional prints beyond the first number of prints for no more
than a predetermined fee.

43. (Cancelled) The method of providing a camera to a user as defined in Claim 42,
further comprising providing via said contractual interface the camera to the user.

44. (Cancelled) The method of providing a camera to a user as defined in Claim 42,
further comprising selling the camera to the user after a first period.

45. (Cancelled) The method as defined in Claim 1 wherein the step of restricting
access to said images comprises the step of encrypting said images within said
camera.

46. (Currently Amended) The method as defined in Claim 1 further comprising the
steps of:

transferring personal information via ~~said contractual interface~~ electronic
network from said consumer to said camera provider; and
retaining said personal information within a consumer database.

- 1 47. (Previously Presented) The method as defined in Claim 46 wherein said personal
2 information comprises
- 3 consumer name;
- 4 consumer identification code;
- 5 mailing address;
- 6 billing address;
- 7 e-mail address;
- 8 other contact information such as phone numbers and fax numbers;
- 9 billing information, including credit card information;
- 10 preferred print image provider;
- 11 reprint / enlargement size preference;
- 12 reprint / enlargement size preference;
- 13 finish preference;
- 14 camera brand, type, and specifications;
- 15 internet service type and connection speed;

16 contract data: picture development and reproduction counters,
17 number of prints remaining to meet contract commitment;
18 security settings, unlocking keys, activation code; and
19 usage pattern information.

1 48. (Currently Amended) The method as defined in Claim 46 further comprising the
2 step of providing advertising to said consumer through said camera transferred
3 over said electronic network when said camera is connected to communicate via
4 said electronic network based on said personal information.

1 49. (Previously Presented) The method as defined in Claim 46 further comprising the
2 step of providing coupons to said consumer based on said personal information.

1 50. (Cancelled) The method as defined in Claim 1 wherein the camera provider
2 discounts the price of said camera for commitment by said consumer to the
3 purchase of at least the first amount of image reproductions.

1 51. (Cancelled) The method as defined in Claim 1 wherein the camera provider
2 leases via said contractual interface said camera for the commitment from said
3 consumer to the purchase of at least the first amount of image reproductions.

1 52. (Cancelled) The method as defined in Claim 1 wherein the camera provider
2 provides via said contractual interface said camera at no cost for commitment by
3 said consumer to the purchase of at least the first amount of image
4 reproductions.

1 53. (Cancelled) The method as defined in Claim 1 wherein the camera provider and
2 the image processor are associated with the camera manufacturer.

1 54. (Cancelled) The method as defined in Claim 1 further comprising the step of:
2 reviewing by the consumer of said images acquired by said camera; and
3 selecting desired images acquired by said camera for reproduction.

1 55. (Cancelled) The method as defined in Claim 54 wherein said images acquired by
2 said camera are retained in an image database of said image processor.

1 56. (Cancelled) The method as defined in Claim 23 wherein said user information
2 comprises:

3 user name;

4 user identification code;

5 mailing address;

6 billing address;

7 e-mail address;

8 other contact information such as phone numbers and fax numbers;

9 billing information, including credit card information;

10 preferred print image provider;

11 reprint / enlargement size preference;

12 reprint / enlargement size preference;

13 finish preference;

14 camera brand, type, and specifications;

15 internet service type and connection speed;

16 contract data: picture development and reproduction counters,

17 number of prints remaining to meet contract commitment;

18 security settings, unlocking keys, activation code; and

19 usage pattern information.

1 57. (Currently Amended) A camera distribution system for providing cameras to
2 consumers in exchange for a commitment comprising:

3 a camera provider offering at least one of said cameras for a commitment
4 by the consumer to purchase at least a first amount of image
5 reproductions;

6 ~~a contractual interface~~ an electronic network that allows electronic
7 communication between said camera provider and said consumer
8 wherein said consumer commits to purchase of at least the first

9 amount of image reproductions within the selected amount of time and
10 the camera provider provides the consumer with at least one of the
11 cameras, in response to the consumer entering into the commitment;

12 an image processor in communication with said consumer via said
13 electronic network to receive images acquired by said camera to an
14 image processor;

15 ~~an image securing device associated with said camera to prevent~~
16 ~~reproduction of at least a first image acquired from the camera by a~~
17 ~~source not associated with the camera provider;~~

18 an image printing device associated with said image processor for
19 reproduction the secured first image.

1 58. (Currently Amended) The camera distribution system as defined in ~~Claim 57~~
2 Claim 66, wherein images taken with the camera are permitted to be displayed
3 on a camera display.

1 59. (Currently Amended) The camera distribution system as defined in Claim 57,
2 wherein said camera is connected to communicate via said electronic network to
3 grant permission for low resolution versions of images taken with the camera are
4 ~~permitted~~ to be transferred from the camera.

1 60. (Previously Presented) The camera distribution system as defined in Claim 57,
2 wherein the image processor receives an order for an image print from someone

3 other than the consumer; and said image processor credits the consumer's
4 commitment fulfillment based on the order.

1 61. (Previously Presented) The camera distribution system as defined in Claim 57,
2 wherein the image processor receives an order for an image reproduction from
3 someone other than the consumer; and said image processor provides the
4 consumer a benefit based on the order.

1 62. (Currently Amended) The camera distribution system as defined in Claim 57,
2 wherein the secured first image is received from a terminal connected to
3 communicate via said electronic network to which the first image has been
4 transferred from the camera.

1 63. (Previously Presented) The camera distribution system as defined in Claim 57,
2 wherein images taken by the camera are secured by the camera until the
3 consumer has fulfilled the commitment and an unlocking code has been received
4 by the camera when said camera is connected to communicate via said
5 electronic network.

1 64. (Currently Amended) The camera distribution system as defined in Claim 57,
2 wherein the image processor receives via said electronic network in association
3 with the first secured image at least one of ISO equivalency information, aperture
4 setting information, and shutter speed information.

1 65. (Previously Presented) The camera distribution system as defined in Claim 57,
2 wherein the camera provided is at least partly in response to an amount paid by

3 the consumer for the camera, wherein the amount is related to the number of
4 reproductions the consumer committed to purchase.

1 66. (Currently Amended) The camera distribution system as defined in Claim 57
2 further comprising an image securing device associated with said camera to
3 prevent reproduction of at least a first image acquired from the camera by a
4 source not associated with the camera provider, wherein the image securing
5 device encrypts said first image within said camera upon receipt of an encryption
6 key from said camera provider via said electronic network.

1 67. (Previously Presented) The camera distribution system as defined in Claim 57
2 further comprising:

3 a consumer database in communication with the camera provider
4 retaining personal information transferred from said consumer to said
5 camera provider.

1 68. (Previously Presented) The camera distribution system as defined in Claim 67
2 wherein said personal information comprises:

3 consumer name;

4 consumer identification code;

5 mailing address;

6 billing address;

7 e-mail address;

8 other contact information such as phone numbers and fax numbers;

9 billing information, including credit card information;

10 preferred print image provider;

11 reprint / enlargement size preference;

12 reprint / enlargement size preference;

13 finish preference;

14 camera brand, type, and specifications;

15 internet service type and connection speed;

16 contract data: picture development and reproduction counters,

17 number of prints remaining to meet contract commitment;

18 security settings, unlocking keys, activation code; and

19 usage pattern information.

1 69. (Currently Amended) The camera distribution system as defined in Claim 67
2 further comprising an advertising provider in communication via said electronic
3 network with the consumer database and ~~said consumer image processor to~~
4 ~~convey~~ associate advertising information with said image reproductions to said

5 | ~~consumer~~ based on said personal information ~~through said image reproductions~~
6 | in return for credit toward said commitment for image reproductions.

1 70. (Previously Presented) The camera distribution system as defined in Claim 69
2 wherein the advertising provider imparts coupons to said consumer based on
3 said personal information.

1 71. (Previously Presented) The camera distribution system as defined in Claim 57
2 wherein the camera provider discounts the price of said camera for the
3 commitment by said consumer to purchase at least the first amount of image
4 reproductions.

1 72. (Previously Presented) The camera distribution system as defined in Claim 57
2 wherein the camera provider leases said camera as a result of the commitment
3 by said consumer to the purchase of at least the first amount of image
4 reproductions.

1 73. (Previously Presented) The camera distribution system as defined in Claim 57
2 wherein the camera provider offers said camera at no cost as a result of the
3 commitment by said consumer to the purchase of at least the first amount of
4 image reproductions.

1 74. (Previously Presented) The camera distribution system as defined in Claim 57
2 wherein the camera provider and the image processor are associated with the
3 camera manufacturer.

1 75. (Previously Presented) The camera distribution system as defined in Claim 57
2 wherein the consumer reviews said images acquired by said camera and selects
3 desired images acquired by said camera for transfer to said image processor for
4 reproduction.

1 76. (Previously Presented) The camera distribution system as defined in Claim 75
2 further comprising an image database associated with said image processor to
3 receive and retain said images acquired by said camera and transferred to said
4 image processor.

1 77. (Currently Amended) A medium for retaining a computer code which, when
2 executed on a computing system performs a program process for providing
3 cameras to consumers in exchange for a commitment, said program process
4 comprising the steps of:

5 providing an electronic network through which ~~creating a contractual~~
6 ~~relationship to allow a camera provider and a consumer to~~
7 electronically communicates to generate a contract where said
8 consumer acquires at least one camera in exchange for said
9 commitment, wherein ~~said contractual relationship generates said~~
10 contract ~~comprising~~ comprises the terms for:

11 offering by said camera provider to provide said camera for a
12 commitment by the consumer to purchase at least a first amount of
13 image reproductions within a selected amount of time, and

14 committing by said consumer to the purchase of at least the first
15 amount of image reproductions within the selected amount of time;
16 determining via said ~~contractual interface~~ electronic network that the
17 consumer has at least one of a plurality of financial instruments;
18 providing the consumer with the camera, in response to the consumer
19 entering into the commitment and determining that the consumer has
20 at least one of the plurality of financial instruments;
21 connecting said camera to electronically communicate via said electronic
22 network with an image processor;
23 transferring images acquired by said camera to an said image processor;
24 ~~restricting access to images acquired from the camera to prevent the~~
25 ~~consumer from obtaining reproductions of images made from a source~~
26 ~~not associated with the camera provider; and~~
27 printing reproductions of at least one of images having restricted access.

1 78. (Previously Presented) The medium as defined in Claim 77, wherein said
2 program process further comprises allowing images taken with the camera to be
3 displayed on a camera display.

1 79. (Previously Presented) The medium as defined in Claim 77, wherein said
2 program process further comprises allowing low resolution versions of images
3 taken with the camera to be transferred from the camera.

1 80. (Currently Amended) The medium as defined in Claim 77, wherein said program
2 process further comprises:

3 connecting someone other than the consumer to said electronic network;
4 receiving an order via said electronic network for an image print from
5 someone other than the consumer; and
6 crediting the consumer's commitment fulfillment based on the order.

1 81. (Currently Amended) The medium as defined in Claim 77, wherein said program
2 process further comprises:

3 connecting someone other than the consumer to communicate via said
4 electronic network;
5 receiving an order via said electronic network for an image reproduction
6 from someone other than the consumer; and
7 providing the consumer a benefit based on the order.

1 82. (Currently Amended) The medium as defined in Claim 77, ~~wherein the secured~~
2 ~~first image is received from a terminal to which the first image has been~~

3 ~~transferred from the camera~~ further comprising the step of connecting said
4 camera to communicate via said network for restricting access to images
5 acquired from the camera to prevent the consumer from obtaining reproductions
6 of images made from a source not associated with the camera provider.

1 83. (Previously Presented) The medium as defined in Claim 77, wherein images
2 taken by the camera are secured by the camera until the consumer has fulfilled
3 the commitment and an unlocking code has been received by the camera.

1 84. (Previously Presented) The medium as defined in Claim 77, wherein said
2 program process further comprises receiving, in association with the first secured
3 image, at least one of ISO equivalency information, aperture setting information,
4 and shutter speed information.

1 85. (Previously Presented) The medium as defined in Claim 77, wherein the camera
2 is provided, at least partly, in response to an amount paid by the consumer for
3 the camera, wherein the amount is related to the number of reproductions the
4 consumer committed to purchase.

1 86. (Currently Amended) The medium as defined in ~~Claim 77~~ Claim 82 wherein the
2 step of restricting access to said images ~~securing said first image~~ comprises the
3 step of encrypting at least said first image within said camera.

1 87. (Currently Amended) The medium as defined in Claim 77 wherein said program
2 process further comprises the steps of:

3 transferring personal information via said electronic network from said
4 consumer to said camera provider; and
5 retaining said personal information within a consumer database.

1 88. (Previously Presented) The medium as defined in Claim 87 wherein said
2 personal information is selected from the set of personal information consisting
3 of:

4 consumer name;

5 consumer identification code;

6 mailing address;

7 billing address;

8 e-mail address;

9 other contact information such as phone numbers and fax numbers;

10 billing information, including credit card information;

11 preferred print image provider;

12 reprint / enlargement size preference;

13 finish preference;

14 camera brand, type, and specifications;

15 internet service type and connection speed;

16 contract data: picture development and reproduction counters, number

17 of prints remaining to meet contract commitment;

18 security settings, unlocking keys, activation code; and

19 usage pattern information.

1 89. (Previously Presented) The medium as defined in Claim 87 wherein said

2 program process further comprises the step of providing advertising to said

3 consumer based on said personal information.

1 90. (Previously Presented) The medium as defined in Claim 87 wherein said

2 program process further comprises the step of providing coupons to said

3 consumer based on said personal information.

1 91. (Previously Presented) The medium as defined in Claim 77 wherein the camera

2 provider discounts the price of said camera for committing by said consumer to

3 the purchase of at least the first amount of image reproductions.

1 92. (Previously Presented) The medium as defined in Claim 77 wherein the camera

2 provider leases said camera for committing by said consumer to the purchase of

3 at least the first amount of image reproductions.

1 93. (Previously Presented) The medium as defined in Claim 77 wherein the camera
2 provider provides said camera at no cost for committing by said consumer to the
3 purchase of at least the first amount of image reproductions.

1 94. (Previously Presented) The medium as defined in Claim 77 wherein the camera
2 provider and the image processor are associated with the camera manufacturer.

1 95. (Previously Presented) The medium as defined in Claim 77 wherein said
2 program process further comprises the step of:

3 reviewing, by the consumer, of said images acquired by said
4 camera; and

5 selecting desired images acquired by said camera for reproduction.

1 96. (Previously Presented) The medium as defined in Claim 95 wherein said
2 images acquired by said camera are retained in an image database of
3 said image processor.